

Executive Insights Videos

User benefits

- Reflecting using opinions and experiences described by executives of other companies.
- Obtaining a pluralistic view from the plurality of subjects, sectors and geographical areas of the speakers.
- For non-native english speakers: Strengthening Business English language.



LES50NS



What are they

- Experiences of General Managers and Presidents, CFOs, IT Managers and Commercial Managers.
- They have all led a specific successful process and give us the keys to success and the main difficulties encountered by them and how they resolved them.
- The videos are accompanied by text tabs with Key Ideas / Questions for Reflection / Possible Actions to Undertake.

Application

- In training portals as a reference and development tool.
- In Coffee Sessions (ask us for more information).
- As a reinforcement element in training programmes.
- Newsletters.

Features

- More than 4,000 titles.
- English with subtitles in Spanish and other languages.
- Duration between 3 and 7 minutes.
- Multi-applications support (PC, iPad, Android phones, iPhone, etc.).
- Annual licences based on users and titles.