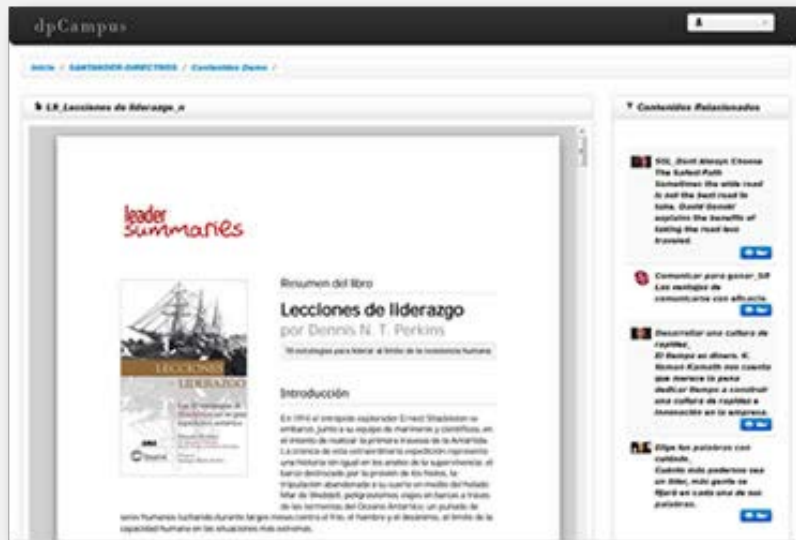


Book summaries

User benefits

- Having a quick overview of the key ideas in a book without having to read it in full.
- Getting ideas for business.
- Making better use of time.



What are they

- Summaries of published books where the main ideas are reflected.
- Summaries that synthesize in about ten pages the main ideas in the book, with an initial synthesis and written in an enjoyable style.

Application

- Individualized reading, self-reflection.
- As a complement to a training activity, before or after the activity.
- As a forum for internal debate.
- As resources in executives portals and employees' intranet.
- In Newsletters.

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